



Search *in the Classroom*



Get the tool: <http://www.google.com>



Advanced Search Strategies:



Open up the world to your students by getting ‘*even more*’ from Google. At the opening screen, select ‘More’ from the links above the search box. From the drop down menu, select ‘*even more*’ from the list.

Tools on it. It’s a great way to find the tool you are looking for. On this page you will also find a link to “Google Labs,” where most new products start before being released to the general public. Take a look at what Google is working on and how you might use these tools in your classes.

This will bring you to a page with a link most of the Google

Google Advanced Search has many different options you can use to help you find exactly what you are looking for. Learning how to use some of the more advanced tools within the regular Google search bar will help you quickly narrow your search and find exactly what you are looking for. These are also great skills to teach students to help them verify sources and determine the potential for bias of a site.



Also included on the **Advanced Search** page are:

File Type Search: Want to a particular type of file? Use a search term and the phrase, 'filetype:yyy,' where 'yyy' is a three or four letter file type extension. Try this with a PowerPoint file (.ppt) or an Adobe Acrobat document (.pdf) or a Microsoft Word file (.doc) and safe search options to keep younger students away from objectionable material.

File Types

Google has expanded the number of non-HTML file types searched to 12 file formats. In addition to PDF documents, Google now searches Microsoft Office, PostScript, Corel WordPerfect, Lotus 1-2-3, and others. The new file types will simply appear in Google search results whenever they are relevant to the user query.

Google also offers the user the ability to "View as HTML", allowing users to examine the contents of these file formats even if the corresponding application is not installed. The "View as HTML" option also allows users to avoid viruses which are sometimes carried in certain file formats.

Overall, the additional file types provide Google users a wider view of the content available on the World Wide Web. And Google has plans to keep expanding the range of file types available over time.

For more information about this feature, please read the file type FAQ.

» [PDF] « [The Anatomy of a Search Engine](#)

File Format: PDF/Adobe Acrobat - » [View as HTML](#) «

... Second, **Google** keeps track of some visual presentation details such as font ... phone numbers, product numbers), type or format (text, HTML, **PDF**, images, sounds ... www-db.stanford.edu/pub/papers/google.pdf - [Similar pages](#)

If you prefer to see a particular set of results with a specific file type (for example, PDF links), simply type filetype:[extension] (for example, filetype:pdf) within the search box along with your search term(s).

example:

Web Site Search: To refine your search to a particular domain, use the phrase 'site: siteURL' You can add keywords before the site definition

Site Search

The word "site" followed by a colon enables you to restrict your search to a specific site. To do this, use the site:sampledomain.com syntax in the Google search box. For example, to find admission information on Stanford's site, enter:

example:

Link Search: Want to know who is linking to your site or someone else's site? Use the term 'Link: siteURL' to find out who is linking to a particular site. This will work with sub domains as well.

Who Links To You?

Some words, when followed by a colon, have special meanings to Google. One such word for Google is the link: operator. The query link:siteURL shows you pages that point to that URL. For example, link:www.google.com will show you pages that point to Google's home page. You cannot combine a link: search with a regular keyword search.

example:

Google SMS: SMS stands for Short Message Service. The easiest way to think about SMS is using your cell phone to perform many of the tasks that you would perform using a traditional search engine on a computer. What could you do if you had access to a computer anyplace? What could your students do?

 Text message Google for quick results.

[Overview](#) | [Help Center](#) | [Discuss](#)

Text message your search query to **466453** ('GOOGLE' on most devices) and we'll text message back results.

Try our interactive demo to the right and view results on the phone image as you would on your own mobile device.

Enter a search term (Hint: Click on the links under "Search Features" in the table below to find specific information)



The list below are sample searches you could perform using your cell phone and SMS. Want to try it? Where is the closest 'Starbucks?'

Search Features	Example query
Local Listings	sushi 94040
Weather	weather NYC
Movies*	the departed 94110
Stock Quotes	tgt
Glossary	define zenith
Zip Code	72202
Translation	translate hello in french
Driving Directions	pasadena CA to 94043
Web Snippets	q hubble telescope
Q&A	abraham lincoln birthday
Area Code	650
Froogle	price ipod player 40gb
Calculator	1 US pint in liters
Currency Conversion	8 usd in yen
Help	local